

Business Administration

One of the specialties at the Faculty of Economics and Management of Mingachevir State University is Business Administration.

Students with a bachelor's degree in business administration study finance, marketing, human resource management, strategic planning, and the establishment and implementation of international business relationships in commercial organizations. Specialists in this specialty can work as managers in various commercial organizations engaged in business activities. Undergraduates in business management gain knowledge and skills such as strategic enterprise management and business concept development, marketing research and identification of sales channels in a competitive market, building international business relationships, and developing and implementing a business plan.